

**MACAC Executive Board Meeting
Friday, February 29, 2008.**

In attendance: Lori Johnston, Mike Kolar, Andy Wright, Amber Long, Patrick O'Connor, Tory Parsons, Danielle Beller, John Ambrose, Sylvia Thomas, Gloria Davis, Mary Ann Newbill, Deanna Green, Kim Bryant and Tracie Jones.

- I. Current Issues/updates
 - a. Secretary's report-Minutes from January meeting: One update, the one year term for Delegate will be appointed not elected. Notes were corrected and approved.
 - b. Treasurer's report: The report was faxed over for review and the board approved the report.
 - c. Officer and Committee Chair Handbook
 - i. If you haven't done so please get your updated job description to Mary Jo as soon as possible.
 - d. MACAC Executive Assistants: The contract is up in June. We need to begin the process of finding a replacement.
 - i. Assistant Duties:
 1. Storing and supplying of letterhead will now fall under the secretary's responsibility.
 2. Some duties can be given to our web master.
 - ii. John, Lori and Mike will serve as a search committee.
 1. We will ask Tom and Linda if they have any recommendations.
 2. Research other organizations.
 - e. Archive Information from Bowling Green: Lori was sent a letter requesting a donation to support the archiving of MACAC documents. Lori will contact BG to see if any donation is satisfactory, if it is a one-time donation, etc.
 - f. Committee Updates:
 - i. Development:
 1. They are in the process of reviewing the membership brochure.
 2. The newsletter needs a link to donor list.
 3. Mary Ann is in the process of collecting contact information to send a thank you letter to the directors.
 - ii. Conference 2008:
 1. Keynote is David Mammano founder and CEO of Next Step publishing.
 2. Registration information is going out soon.
 3. Golf Scramble is set. A handout was distributed to the board.
 4. Casino is night is coming together. A company will come in to run it.
 5. Fifty tickets are available for a Tiger's game.
 6. The sessions are starting to fill up.
 - a. Kim needs students for the Student Talk session.
 - i. Several board members agreed to arrange a student from their school.
 - iii. Government Relations: Conference is coming up soon. They are all set.

1. Attendees: John A., Lori, Barb, Sylvia, Patrick, John B. and Carl.
- iv. Joyce Ivy Foundation Report: The report was email to the board for review and has received some press. What is the next step? What does this represent for us or others? Is this an opportunity to partner with other organizations?
 1. Patrick prepared a few recommendations:
 - a. Overall Response:
 - i. Issue a press release from MACAC welcoming the recommendation and indicating MACAC will take an active role in implementing several of them. (Lori, PR Committee)
 - ii. Contact Senator Kuipers' office to request he convene a summit of MACAC, MASC, MCA, MACRO, MASSP, DASUM, Department of Education and higher education instructors to discuss implementation. (All presidents and GR constituents-Carl?)
 - iii. Contact Presidents of AMSC and MCA to discuss their response. (Lori)
 - iv. Run a session at the conference on these proposals, inviting a Joyce Ivy rep to present them, and gather member feedback.
 - b. Counselor ratio proposal:
 - i. Work with AMSC, since this is their main legislative issue. (Barb, GRAC)
 - c. Proposal for individual college nights:
 - i. Work with MACRO to get ahead of this, unless we want individual high school college nights to mushroom. (MACAC Day/Night Reps.)
 1. The board discussed preparing a general Power Point presentation on college search for high schools to use.
 2. Encourage schools to use the MACAC/MACRO college night calendar.
 - d. Common Application:
 - i. Work with DASUM and Department of Education to determine viability of Web site run by Department of Education that takes in basic information and disseminates it to colleges of student's choice. (GRAC, Past President)
 - e. Overall response.
- v. Professional Development: New Counselor's Workshop is coming up.
 1. The event will be hosted at Lawrence Tech; detailed information is in the conference brochure.
- vi. Human Relations: Urban Counselors Workshop is moving forward.
 1. Reginald Turner will serve at the opening keynote.
 2. Thomas Maridada will serve as closing keynote.
 3. Sessions include information on retention, financial aid, etc.

4. The Air Force is presenting during lunch.
 5. A few games are planned to fill in the gaps.
 6. One postcard has gone out; next mailing is going out soon.
 7. The day did not line up with the DPS professional development day. Austrine did pledge 50 counselors for the event.
- vii. Camp College: The new schedule is set.
 1. Session Topics: Big vs. Small, Student Services, Academic Supports, Athletics, Specialty Schools, Essays and Resumes, True Colors, Financial Aid, etc.
 - a. Many different schools are represented.
 2. Call for gifts swag letter is going out soon.
 3. Postcards and posters are going out.
 4. Attendance Goal of 150.
 5. Grant was submitted.
 6. Web registration will be available.
 - viii. Admissions Practices
 1. Mike had one issue to bring to attention. He will chat with Shari and/or Vicki.
 - ix. Scholarship
 1. Three applications have been received so far.
 2. An email blast is going out.
 - x. Request a MACAC Donation in memory of Deanna Novakoski
 1. The board decided that the President has discretion in these situations and can act without consulting the board.
 - a. To ease confusion we will develop a policy for donations.
 - xi. College day/Night
 - xii. NACAC College Fairs: Both fairs are in great shape and ready to go.
 - xiii. Membership: We are up in higher education schools and down in individuals.
 - xiv. Website
 - xv. Call for Candidates: The mailing will be going out soon. President Elect and Membership each have one candidate and Delegate and Secretary each have two candidates.
 - xvi. Award Nominations: A few recommendations have been received.
 - xvii. Newsletter: Deadline is May 1.

**NEXT MEETING:
At Conference**

No changes to calendar.