

**MACAC Executive Board Meeting
Friday, January 18, 2008.**

In attendance: Mike Kolar, Andy Wright, Danielle Ralston, Sheila Bailey, Nikole Ford, Austrine Hambrick, Vicki Bassett, Amber Long, Mary Ann Newbill, Lacy Otteman, LaJoyce Brown, Karen Hager, Barb Sosin, Deanna Green, Gretchen Parks, Shari Luck, Kim Bryant and Tracie Jones.

- I. Current issues/updates
 - a. Secretary's report – minutes from November meeting
 - i. Notes were approved.
 - b. Treasurer's report – Lajoyce
 - i. Checks from membership are still coming in.
 - c. MACAC Executive Assistant – info from LinCom – start search for new Executive Assistant – contract up June 30, 2008
 - i. It was suggested we survey other associations for ideas.
 - d. Committee Updates
 - i. Call for candidates – We still need nominations. E-board was asked to provide any ideas.
 1. President-Elect – secondary
 2. Delegate – post-secondary (3 year term) The 1 year term position will be appointed.
 3. Secretary – either
 4. Membership – secondary
 - ii. Award nominations (Gramenz, Achievement, Rising Star) – We still need nominations. E-board was asked to provide any ideas.
 - iii. President's Council Grant proposals – **due February 1** to NACAC
 - iv. Conference 2008:
 1. Vendor/Sponsor mailing going out soon.
 2. In the process of securing a keynote.
 3. Online registration: The committee has found a vendor to support online registration. There is a new merchant set-up fee, a transaction fee and a minimum per month goal. After lengthy debate the board has decided to hold off on online registration. A survey will be conducted to see if members desire on-line registration. The topic will be revisited next year.
 4. Increase in Conference cost: The conference committee proposed a fee increase for conference attendees. After much debate the board decided the rates for 2008 will be \$150 for two days, \$85 for one. (Last year's cost was \$140 and \$85)
 5. Registration forms and email blast will be sent out soon.
 6. Session topics and presenters are still needed.
 7. Kim challenged each e-board member to donate an item for the auction.
 - v. NACAC College Fairs
 1. Detroit
 - a. Press Releases have gone out.

- b. Connection with Automation Alley is developing slowly, may be more fruitful next year.
 - c. Email blast to counselors.
 - d. MSU has offered their database to send an email blast to prospective students.
 - e. Next meeting February 6.
 - 2. West Michigan:
 - a. Busing 2007 expense was \$4200, this year we have \$5000 to cover costs.
 - b. Danielle had television exposure on January 17!
 - c. The fair and College Goal Sunday will be promoted at Schuler's Books events.
 - d. Counseling interns will be volunteering for the event.
 - e. Email meeting in February.
- vi. Membership: Numbers are down.
 - 1. Email blast went to members who did not renew.
 - 2. They have tried promoting in counseling program classrooms to limited success.
 - a. John B. visits classes at EMU
- vii. Website
 - 1. Deanna needs information to update the website from: Camp College, Conference forms, Scholarship info.
- viii. Development and Public Relations: The list of donors from 2007 has been compiled into one list and shared with the board. A link in the newsletter will honor our donors.
- ix. Government Relations
 - 1. NACAC Legislative Conference – March 9-12, 2008
 - a. Issues are similar to last year” Gear Up, Trio, FERPA, Pell Grant, Counselor to student ratio, etc.
 - b. The committee will take a few pictures for the website.
- x. Professional Development
 - 1. Campus Cruise 2007: Went great! To best serve our members we will clarify who the cruise is for in 2008. Campus Cruise 2008 may be out of state.
- xi. Human Relations: Urban Counselors Workshop – April 2 @ Marygrove
 - 1. Theme: Transitioning, Transcending and Transforming.
 - 2. Targeting: Flint, Detroit, Lansing, Ann Arbor and Saginaw.
 - 3. Save the Date postcard will be going out.
- xii. Camp College: Meeting in January.
 - 1. The program has been revamped to a conference/symposium style event.
 - 2. Theme: “CollegeSpace Find your Place”
 - 3. Goal of 150 students.
 - 4. Amber will file a grant.
- xiii. Admission Practices: Poster went out in November.
- xiv. College Day/Night – **need an additional HS representative**
 - 1. College fairs are still popping up.

- a. The current plan is an area is already represented to suggest attendance at nearby fairs. And/or the committee is willing to come and do a general college presentation.
 - b. Next meeting is February 5 at CMU.
- xv. Scholarship
 - 1. March 30 is deadline.
 - 2. Tom will email the app out.
- xvi. Request a MACAC donation in memory of Deanna Novakoski, Counselor – Northview HS
 - 1. The board discussed how to best honor the memories of our members. In an effort to not miss anyone. It was suggested we do one memorial scholarship.
 - a. Each individual will be honored by name in the conference booklet.

**NEXT MEETING:
February 29, 2008.
Okemos High School
9 am-12 pm**