

MACAC Executive Board Meeting
Friday, October 19, 2007.

In attendance: Lori Johnston, John Ambrose, Mike Kolar, LaJoyce Brown, Andy Wright, Karen Hager, Kim Bryant, Mary Ann Newbill, Deanna Green, Vicki Bassett, Danielle Beller, Sheila Bailey, Shannon Franklin, Amber Long.

CURRENT ISSUES/UPDATES

- Corrections were made to secretary's notes
- Thank you note read from John Boshoven

Delegate updates (NACAC)-

- September 15th issue: It was decided that as long as junior yr is completed, schools can admit applicants
- it was suggested that an abstention option be added to voting for next year
- the budget passed
- future trends were also discussed
- Changes to interpretations (standard practices) don't have to be approved by the entire assembly. They will be adopted by the admissions practices committee and reported to Board of Directors and the assembly.

NACAC Conference Feedback

- Conference was largest ever and Austin/conference planners weren't prepared
- CDs/DVDs of sessions available for purchase for the 1st time. It was mentioned that they were expensive, but John Ambrose suggested purchasing some of the good sessions for the membership body.

TREASURER'S REPORT

Grant Updates-

We have been reimbursed for most of the grant money. Camp College is on its way after a few mix ups at NACAC. * Addition since previous meeting. Amber did receive the check this week and is sending it to LaJoyce for deposit.

Scholarships-

The old contact for 5/3 Bank now works for Citibank and they are interested in sponsoring a scholarship for MACAC. We haven't heard anything back from 5/3 about continuing there's.

Budgets-

Most budgets have been received. If you have not submitted your budget or are not sure, please check with LaJoyce as soon as possible.

Officer and Committee Chair Handbook

Mary Jo is in the process of distributing pieces of the handbook for updating. Please bring these updates to the November meeting. Committee chairs should receive the info from Mary Jo if they haven't already.

COMMITTEE UPDATES

MME Workshops-

- going well ~900 in attendance total, ~200/session
- mostly administrators attending, not a lot of counselors

- workshops were a great opportunity to put MACAC out there and provide legitimacy for our organization.
- Dept. of Ed and ACT were grateful for our involvement
- Kudos to Patrick and all of the presenters

NACAC College Fairs-

- Detroit (Gretchen & Nikole) is off and running with good committee membership. They are also sponsoring and insert in the Detroit newspapers (working with NACAC on copy for this).
- West Michigan did not have any updates or members present. Lori will touch base with the co-chairs.

Membership- Deanna and Vicki

- Membership is still a little down
- A list of past members (and recent members) who haven't renewed is being arranged for a phone call-out. This has worked in the past as some folks just forget to renew membership. We'll also contact obvious omissions (large districts, involved colleges, etc.)
- Deanna will follow up on this and have the list for the next meeting.

Website-

- The domain name has been renewed. Influx is hosting.
- We are going to explore the possibility of getting the fees lowered for hosting and maintenance.
- Deanna doesn't mind maintaining, but doesn't feel comfortable being the only one. We still need someone to help with things we want to do that she hasn't learned yet.

Development & PR-

- meeting at the end of November and hope to have more data from committee people by that time
- We are getting a \$500 donation from The College Board for bussing. There could be another \$500 donation for general purposes soon.
- John C. from ACT also working on \$500-1000. Mike will follow up.
- Connect EDU has not committed anything, but Mike is working on this.
- Mike will also follow up with other support from Colleges.
- Thank yous need to be sent to colleges that have supported us.
- Deanna is working on a general brochure. She is still waiting on descriptions from a few committees (chairs). Please verify that you have submitted your descriptions to Deanna.

Government Relations-

- NACAC Legislative Conference is March 9-12, 2008.
- Lori, John A., Barb, Sylvia, Patrick, Carl, and John B. will attend at NACAC's expense.

Professional Development

- Campus cruise information is going out next week. We will invite counselors from IN, OH, & IL as well.
- New Counselor Workshop at Lawrence Tech on April 23rd is all set.
- My Footpath webinar: Allows for professional development for counselors. Technology is available through My Footpath. We will wait until November for updates.

Human Relations-

- Urban Counselor Workshop tentatively scheduled for Wednesday, April 2, 2008. The committee will meet at the end of the month. There are 10 committee members, about half from DPS.

Camp College-

- The program is set for May 2, 2008. UM Dearborn will host.

- There are 10 members on Camp College committee and it is still open.
- The suggestion was made to target school principals for invites in addition to counselors and individual students.

Admissions Practices-

- "Road Rules" poster will cost \$800-1000 to produce. They are waiting on the distribution list

College Day/Night-

- The committee hasn't met yet
- A discussion was had about supporting non-sanctioned fairs

Newsletter-

- Any newsletter ideas need to be submitted by John Boshoven by November 1st.

Conference 2008

- April 23-25, 2008
- The committee has met twice. Many ideas are being discussed.
- The theme is a movie theme
- Feodies Shipp is working on online registration including registration for individual sessions
- The committee wants to offer early, normal, and late registration fees.
- Vendors are being solicited, also larger event sponsors (keynote, receptions, etc.)
- The target is 350 people for the full conference, 150 people for Thursday
- There is also a plan for ~100 spouses.
- If goals are achieved, revenue could equal \$67,000.
- The "Colleges That Change Lives Tour" may be around during this time: Lori suggested checking on this to see if they would be in town

Other information

- The scholarship meeting is April 10, 2008 at UM.
- A letter is being sent to Maggie Miller scholarship recipients to use for tax purposes.

Upcoming Meetings

November 16th and January 18th, Okemos High school